



☒ **Change-Makers Cocktail Party Sponsor: \$5,000 (SOLD)**

Annual spring Change-Maker Donor Appreciation Event

- Title sponsor logo on event invitation sent to 250+ high-level donors
- Recognition and signage at event
- Press Release and photos (post event)

☐ **All 92118 CSF Newsletter: \$5,000**

- Title sponsor on winter newsletter sent to all Coronado residences (9,200 reach)

☒ **Back To School Reusable Bag Sponsor: \$2,500 (SOLD)**

- Business logo placement on bag distributed to 2,000 Coronado Unified families

☐ **Donor Appreciation Event/Entertainment: \$2,500**

- Logo on invitation and signage at spring event

☐ **Summer Enrichment Partnerships: \$1,500** *multiple available*

Provide funds for program design, need-based scholarships for program, K-12

- Logo on brochure mailed to all 92118 addresses, distributed to Coronado public school students
- Logo on event-related print and online marketing materials

☐ **Coronado Gives Planned Giving Seminar: \$500** *multiple available*

Hosted by CSF and other Coronado nonprofits annually

- Logo on event flyer inserted in Coronado Eagle
- Event Presence

☐ **Behind the Scenes Impact Tours: \$500** *multiple available*

CUSD & CSF led tours at each of the four school sites

- Logo recognition on email invitations

☐ **Coronado's Got Talent Sponsor: \$500** *multiple available*

3rd annual community-wide talent show for all ages, held Feb. 23, 2019.

Proceeds benefit Coronado schools through CSF

- Recognition on stage at event with 15 second video
- Logo on coronadotalent.com website and program
- Presented by Alan Kinzel Professional Realty Group

In Addition To Event-Specific Marketing Benefits, All Partners Receive These Benefits At Their Combined Sponsorship Levels

	Level 1 \$15,000 +	Level 2 \$10,000	Level 3 \$5,000	Level 4 \$2,500	Level 5 \$1,500	Level 6 \$1,000
Lunch with CUSD Superintendent	✓	✓				
Benefit Auction Gala Tickets <i>October 20, 2018</i>	10-top Table	Four Reserved Seats	Two Reserved Seats			
E-Newsletter Sent to all CSF contacts (3,400 reach)	One Sponsorship: Banner ad at top of email and featured business spotlight article	One Sponsorship: Banner ad at top of email and featured business spotlight article	One Business Spotlight Article	One Locals Card Spotlight		
Social Media Posts CSF will post about your support and tag your business to its social media accounts: Facebook, Twitter and Instagram	Twice	Twice	Once	Once		
Virtual Directory Homepage Ads Visible to all school site PTO members (1,500 reach)	1 month banner ad & Side ad	1 month banner ad & Side ad	Side ad	Side ad		
CSF Supporter Banner Show your support of CSF on your website & marketing materials with our custom graphics provided to you by CSF.	✓	✓	✓	✓		
Invitation To Spring Donor Appreciation Event	✓	✓	✓	✓	✓	✓
Locals Card Deal/App <i>New App In Development for 2018-19!</i> Discount cards distributed to all donors and posted on CoronadoTimes.com (55,000 monthly reach)	✓	✓	✓	✓	✓	✓
~ Partners At The \$500 Level Will Receive A Locals Card Deal ~						



Over \$10M returned to Coronado public schools since 1982
 Two major annual events, over 2,000 reach
 3,400 email newsletter subscribers
 1,600 Facebook followers, Twitter & Instagram presence
 4,500+ Coronado Locals Cards distributed annually


FOUNDATION PARTNERSHIP BENEFITS

E-Newsletter

Sent to all CSF contacts:
3,400 reach

- 1 Presenting Partner Masthead Recognition
- 2 Business Partner Spotlight Article
- 3 Locals Card Featured Deals


1



Thank you Coronado...we are so close!


Along with over 100 volunteers, principals, teachers, and students on stage and behind the scenes, the Coronado Schools Foundation Telethon brought out the best in the community again this year. While the Wild West carnival entertained families the donations rolled in with support from community, businesses, and parents all to benefit Coronado's public schools bringing us so close to our goal to return \$1,000,000 to the schools for the 2018-19 school year. If you did not get a chance to donate yet, it's not too late, every dollar counts!

2



Business Partner Spotlight: Spiro's Greek Cafe
Spiro's Greek Cafe located at the Coronado Ferry Landing generously offers 10% discount off food with your **Locals Card**. Dr. Spiro and Nancy Chaconas, proud parents of CHS graduates Michael and Demetri are long-time supporters of the Coronado Schools Foundation. Dr. Spiro served as CSF Board President and sponsored the 30th Telethon for the ninth consecutive year as an Underwriting Partner. With annual support for the fall Benefit Auction, Dr. and Mrs. Chaconas' support of the community through Spiro's Greek Cafe is a staple in our town.

3



SHOW YOUR CARD AND SAVE

Get your 2017-18 Locals Card today and support the business that support our schools like these partners who offer exclusive deals to card holders. Learn more about how you can get a Coronado Locals and start saving all over town. Check out our newest deals below.

THE FINEST FROM THE SEA	candelas	LIBERTY CALL DISTILLING CO.
Loews Crown Landing 4000 Coronado Bay Rd 619-424-4000	Candelas 1201 First St. 619-435-4900	Liberty Call Distilling 2739 Via Orange Way, Spring Valley 619-630-1240
15% off Discount does not apply to alcohol; based on availability; reservations recommended.	15% off *Cannot be combined with other promotions	Buy 1, get 1 free tastings at the Distillery. Tasting Fee waived with bottle purchase.


Locals Card & Mobile App

4,500+ cards distributed annually
NEW App in development for 2018-19!

Discount cards given to all donors

Deals posted on CoronadoTimes.com
55,000 monthly reach

Selected deals featured in e-newsletter



THE CORONADO TIMES
A Publication of eCoronado
CSF Locals Card - Coronado

Stake Chophouse & Bar
1309 Orange Ave.
Complimentary Appetizer choice of complimentary in the bar. Please present Locals Card to receive meal.

Tent City
15% off
*Cannot be combined with other promotions

Village Pizzeria
1206 Orange Ave. & 1201 First St. - 522.0449
15% off entire bill (up to 4 guests). One offer per table. Cannot be combined with any other offers or discounts. Excludes alcohol and merchandise.

Health & Beauty

BE Polished Nail Lounge & Lash Bar
131 Orange Ave. Suite 102 - 437.1440
Free mask with the purchase of a Savvy combo.

All Schools Virtual Directory

Visible to all PTO members 1,500 reach

MySchoolAnywhere | Directory Search | Favorites | Print | Sign Up | Our Store

1 Support The Businesses That Support Our Schools!

2 **CFR** CORONADO FLOOD RESTORATION
826 Orange Ave., Suite 485 - 435.3355

3 **Alan Kinzel Professional Real Estate**
1330 Orange Ave.
alan@akanki.com

Blue Bridge Hospitality

Coronado Flood Restoration

Coronado Schools Foundation Business Partners in Education Directory 2017-18

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1 Link to business partner directory

2 Side Ad

3 Banner Ad (1 month)

Social Media: @csfkids


1,600 Facebook followers

Active on Instagram and Twitter

Sample Social Media Post:

Coronado Schools Foundation
February 23 -

Stop by la mer today to enjoy a 10% discount on your purchase with your Coronado Locals Card. Owner Mary Ann Berta, proud mother and grandmother, supports our local public schools as an underwriting partner for the CSF Telethon presented by Milberg Orthodontics.



Mary Ann Berta ... Businesswoman & Volunteer Contributes To Coronado

If you have come across this article hoping to discover something negative about Coronado Businesswoman and Community Volunteer Mary Ann Berta, you've...

CORONADONEWSCA.COM

1,440 people reached

Like Comment Share

Please add all partnerships together to determine your overall commitment for 2018-19.

Total Partnership Commitment: \$_____

BUSINESS INFORMATION

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____ Phone: (_____) _____

Manager/Owner Name: _____

Contact Phone: (_____) _____ ☐ Logo on file

Contact Email: _____

LOCALS CARD DEAL: _____

PAYMENT INFORMATION

☐ Please Invoice Me : ☐ In Full ☐ Quarterly

☐ Check Attached (Payable to CSF)

☐ Charge my Visa/MC/Amex/Discover

☐ In Full ☐ Quarterly (complete below)

Name on Card: _____

Card #: _____

Exp.: ____/____ Sec. Code: _____

Authorizing Signature: _____

I understand and agree that all donations made are final and non-refundable, and 75% of my partnership is tax deductible.

Signature of Commitment: _____ **Date:** _____



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